**WESTFIELD Belconnen** 

# Community Plan 2022

#### **Our Community Vision**

At Westfield Belconnen, we strive to be a community hub where our locals can make connections with each other and local organisations. We share the community's growth vision to create a more attractive. interactive and desirable place to live, work and visit. Our role is to ensure that our Living Centre is aligned in this vision by creating a safe, vibrant and inclusive environment. We also partner with key community groups and leaders to help create opportu nities to engage with and support families and youth.

# Want to know more, or get involved?

Email: belconnen@scentregroup.com Centre Phone: 02 6251 4333

Click here for our corporate Responsible Business Report



## Our programs and activities

Our Westfield Living Centre creates meaningful human connections that help build thriving and inclusive communities. We do this by working directly with our community to 'discover, celebrate and contribute' to those things that are important and relevant. Our community and customers are at the heart of everything we do.

#### **Westfield Local Heroes**

This program shines the spotlight on those people and organisations who drive positive impact for our community and environment. Westfield Belconnen has contributed \$120,000 in grants to our heroes and their organisations over 4 years.

www.westfield.com.au/local-heroes

### **Local Partnerships**

To deliver meaningful initiatives that align with our community vision, we partner with many organisations. These include CRCS, Lions Club and Roundabout, which is a Westfield Belconnen Local Hero alumni organisation.

#### **Community Activities**

In 2022, we will deliver a variety of large and small local initiatives that will drive meaningful connections. These include cultural celebrations, family playgroup, free barbecue events for youth and ongoing collaboration with the local council.

#### **Customer Wellbeing**

As Westfield Belconnen is an essential social and community hub in our local area, we are committed to ensuring it is safe, welcoming and inclusive. We do this by working closely with local authorities and emergency services and driving positive customer experiences in everything we do.

#### Sustainability

We are committed to reducing our carbon footprint and making it easier for our customers, retailers and staff to make environmentally conscious decisions. We coffee recycling bins and support our retailers to collect organic waste that is distributed to local farms as fertiliser.

#### **Community Site**

We provide a dedicated space at Westfield Belconnen near Amcal for community-focused groups to connect with people in the local area. This site is available to not-for-profit sports clubs, community groups, charities and welfare organisations to raise awareness of their work or to fundraise.

